



Joe Marroquin

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BOARD-TESTED PUBLIC COMPANY TECHNOLOGY, AI, CYBER, & RISK EXECUTIVE

Public company CISO and enterprise technology executive with a proven record of building, transforming, and scaling cybersecurity, AI governance, compliance, and infrastructure organizations that protect complex enterprises while aligning technology investment to measurable business outcomes. Board-facing leader experienced in enterprise risk management, regulatory oversight, SEC disclosure support, cyber governance, operational resilience, and technology transformation within publicly traded and highly regulated environments. Known for designing modern, right-sized security and governance programs that reduce risk, strengthen resilience, and avoid the excessive cost and complexity often associated with traditional cybersecurity models.

Trusted advisor to Boards of Directors, executive leadership teams, regulators, auditors, and investors on cybersecurity strategy, enterprise risk, governance maturity, operational continuity, and emerging technology adoption. Successfully achieved and maintained compliance across multiple regulatory and industry frameworks while sustaining strong operational performance with minimal business disruption and no material cybersecurity incidents. Recognized for building resilient, secure-by-design environments and leveraging strategic outsourcing to deliver enterprise capabilities efficiently.

Experienced in enterprise AI governance and operationalization, including security, privacy, and risk reviews of ChatGPT Enterprise, Microsoft Copilot, and Anthropic Claude. Established governance models that balance innovation, data protection, compliance, and business value while enabling responsible AI adoption at scale.

Former U.S. Naval Officer and combat veteran with a foundation in cryptography, communications security, and mission-critical operations. Former Associate Partner at IBM and Certified Master Technology Architect at Accenture, advising Fortune 100 and Global 50 organizations across financial services, energy, telecommunications, media, and critical infrastructure.

Active member of the Gartner C-Level Governing Body, ORBIE CISO of the Year Finalist (2024), Squadron Commander in the Civil Air Patrol–U.S. Air Force Auxiliary, and published author of Pragmatic Cybersecurity and Executive Points of View.

ENTERPRISE IMPACTS

Vestis | Atlanta, GA | 3 Years 6 Months

February 2023 – May 2026

CHIEF INFORMATION SECURITY OFFICER (CISO), VP OF NETWORKING, CALL CENTER, & BUSINESS SYSTEMS

Served as founding CISO and Vice President of Networking, Call Center Systems, and Financial Business Systems for Vestis (NYSE: VSTS), a 24,000-employee, \$3 billion public company created through the divestiture of Aramark Uniform Services. Built the company's cybersecurity and compliance functions from the ground up while leading the separation, migration, and stabilization of enterprise networking, contact center technologies, and Oracle EBS financial systems under aggressive TSA timelines. Established governance programs aligned with SOX, PCI DSS, NIST, and SEC requirements, designed a modern security architecture spanning Zero Trust, IAM, MDR/XDR, and multi-cloud environments, and directed technology operations across more than 350 locations.

Key Highlights

- Founding executive responsible for Security, Compliance, Enterprise Networking, Genesys Enterprise Call Center Technology (Billing, Customer Care, Collections), and Oracle EBS administration.
- Managed a \$30M technology and security budget across cybersecurity, networking, contact center, and enterprise application functions.
- Led a team of 30 employees and contractors supported by strategic outsourcing, CyberSOC, and NOC partners.
- Established board-level cyber governance, risk management, and regulatory compliance programs.
- Successfully completed three consecutive SOX audits and three consecutive PCI DSS assessments.
- Directed technology operations across 350+ locations in the U.S., Canada, and Mexico.
- Led enterprise AI governance initiatives for ChatGPT Enterprise, Microsoft Copilot, and Anthropic.

Built and scaled a modern cybersecurity organization while successfully separating and operationalizing critical enterprise technology platforms, enabling Vestis to operate independently as a resilient, compliant, and publicly traded company.

Encompass | Atlanta, GA | 3 Years 7 Months

August 2019 – February 2023

CHIEF INFORMATION SECURITY OFFICER (CISO) & CHIEF COMPLIANCE OFFICER (CCO)

Directed global Information Security and Compliance functions for a Private Equity owned U.S. Department of Homeland Security-designated National Critical Infrastructure (NCI) organization and a United Kingdom-designated Critical National Infrastructure (CNI) provider supporting broadcast operations of more than 2,000 television channels and a global infrastructure exceeding 10,000 servers across the United States, Britain, Singapore, and Argentina. Led cybersecurity strategy and operations for mission-critical broadcast, streaming, and media distribution platforms serving Disney+, HBO MAX, BBC, CBS, NBC, ABC, NFL TV, NASA TV, and Department of Defense broadcasting, while operating within DHS, NCSC, and GCHQ-aligned critical infrastructures.

Led large-scale remediation and modernization initiatives across legacy broadcast and operational technology environments transitioning from historically isolated systems to internet-connected cloud, streaming, remote production, and live global broadcasting platforms. Designed pragmatic security architectures across hybrid and multi-cloud environments (AWS, Azure, proprietary cloud) that strengthened security, resiliency, governance, and customer assurance without disrupting 24x7 media operations.

PROFESSIONAL EXPERIENCE *(Continued)***Fujitsu (Adaptigent), Senior Director** | Atlanta, Numazu & Tokyo Japan | 2 Years April 2017 -- August 2019

Directed Adaptigent's global, multi-million-dollar book of business from Fujitsu. Full book of business P&L responsibility, serving as the primary liaison to major customers—including Accenture, IBM, PwC, Capgemini, and numerous large institutions—to expand international market share, strengthen strategic partnerships, and drive measurable business growth.

Digital Realty, Senior Director | Atlanta | 2 Years January 2015 – March 2017

Directed global M&A evaluations and product development for Digital Realty, a \$2.5B enterprise serving major financial institutions, leading technical due diligence across EMEA and APAC and delivering scalable, secure data center solutions that enhanced resiliency and supported mission-critical banking systems worldwide.

IBM, Associate Partner (SBSP) | Atlanta | 3 Years June 2011 – October 2014

Drove multi-million-dollar global sales and delivery of integrated cybersecurity, cloud, and data solutions for leading banking and financial institutions, leading complex M&A engagements, securing critical financial systems, and representing IBM as a keynote speaker on cybersecurity, risk management, and digital transformation.

Technisource, Director of Strategy | Atlanta | 2 Years April 2009 – July 2011

Directed large-scale infrastructure, cybersecurity, and compliance initiatives for enterprise and mid-market clients—leading secure data center operations, M&A due diligence, and major migrations including a Fortune 2000 transition—while building scalable service frameworks, authoring security whitepapers, and delivering ISO 27001–aligned compliance outcomes for global media organizations.

Accenture, Senior Manager | Atlanta | 8 Years January 2000 - March 2008

Recognized as one of only 100 globally certified Master Technology Architects within the firm, authorized to design and manage enterprise-scale programs exceeding \$30M. Delivered high-impact cybersecurity, integration, and transformation initiatives for Fortune 500 clients—including Shell, Sprint/Nextel, Capital One, Celanese, Constellation Energy, and Enron—while leading secure M&A, critical infrastructure, and energy grid modernization projects under some of the industry's most rigorous regulatory frameworks.

Rare Medium, Partner | Atlanta | 1 Years June 1999 – December 2000

Served as a Solution Partner with Rare Medium Inc. incubating dot com startups. Rare Medium was a leading Apollo Capital–backed dot-com incubator and IT services firm that was the primary subsidiary of Rare Medium Group Inc. (NYSE: RRR), which achieved a peak \$1.4B market capitalization during the dot-com era.

Ernst & Young, Consultant | Atlanta | 11 Years June 1998 – September 1999

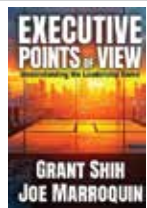
Provided technology assurance for Fortune 500–2000 mergers and divestitures, partnering with executives to assess risk, validate integration and separation plans, and embed security, compliance, and IT controls throughout the transaction lifecycle.

United States Navy, Officer of the Line | Jacksonville, FL | 5 Years May 1993 – May 1998

Decorated U.S. Naval Officer and combat veteran with global deployments to the Persian Gulf, Kosovo, Mediterranean, Indian Ocean, Caribbean, and South Pacific, leading teams of 50+ personnel and managing multi-billion-dollar naval assets in high-risk operational theaters. Directed combat information center air warfare, engineering, and information systems operations for the Enterprise Carrier Battle Group, ensuring mission readiness, tactical precision, and technological superiority. OSHA Officer Afloat. Rapid Response Team Leader.

United States Navy, ETN3 | San Antonio, TX | 2 Years December 1987– September 1989

Enlisted and qualified as Electronics Technician Nuclear Third Class for the United States Navy. Selected for officer programs.

**PUBLISHINGS**

– **Executive Points of View (482 Pages, 2026)** –

A hard-earned examination of leadership, organizational reality, and corporate culture that challenges conventional business thinking through practical insight, and unapologetic clarity.

– **Pragmatic Cybersecurity (412 Pages, 2025)** –

A candid, experience-driven book outlining how to protect modern enterprises through practical judgment, disciplined leadership, and security strategies grounded in operational reality.

**EDUCATION AND PROFESSIONAL DEVELOPMENT**

Certified Master Technology Architect, Accenture

Postgraduate Certificate, International Affairs and Economics, Texas A&M University, College Station Texas (Cum Laude)

Bachelor of Science, Geospatial Sciences, Texas A&M University, College Station Texas (Dean's List)

VOLUNTEERING

Squadron Commander: Civil Air Patrol, United States Air Force Auxiliary (Command 135 person squadron)

Governing Body Member: Gartner C-Level Communities

Executive Leadership Council: Inspiredu Executive | **Volunteer:** IT Girls Volunteer