Joe Marroquín

+1.404.771.9719 | joe_marroquin@outlook.com

Joe is a high-energy multi-dimensional C Level global executive and board advisor who blends deep technical & business skills into secure and innovative business offerings for some of the world's largest companies. Joe designs intelligent empirical programs to drive desirable outcomes in complex organizational landscapes. He builds cohesive and motivated global teams focused on delivering exceptional business results.

AT A GLANCE

- Manage ISO27001 information security program for global media corporation that broadcasts 1,700 television stations globally with steaming in a hybrid cloud environment: Disney +, Amazon, ATT, Apple, CBS, ABC, Fox, BBC, FoxLatino, Sony
- Manage SSAE18 SOC Compliance Program for SOC1 Type I, SOC1 Type II, SOC2 Type II Programs
- Manage Global Motion Picture Association Trusted Partner Network Certification for all global facilities
- Helped Architect Disney Go Network
- Certified Master Technology Architect for Accenture (Technology Programs over $35Million in Scope)
- Helped Architect Blockbuster Netflix Competition Business Model
- Participated in M&A of Spring & Nextel (Clean Room, Strategy, Business Process Design)
- Led Capital Budgeting for $3.5 Billion Dollar Corporation
- Designed secure management systems for Dreamworks (contract management)
- Graduate of Texas A&M University, Postgrad: International Affairs & Economics
- Native Bilingual & Dual Passport Holder: United States & Mexico
- Combat Veteran, Retired United States Naval Officer of the Line with Cryptography Training & Roles
- C-Suite Business Executive & Board Advisor
- Standards: ISO 27001/27002, TY CYBER, NIST CSF, RFC 2196, ISA 62443, NERC CIP 007-6, NIST 800, CMMC, SSAE18

CURRENT ROLE

Encompass (2019 - PRESENT) – CISO & Chief Compliance Officer

- Manage ISO27001 information security program for global media corporation that broadcasts 1,700 television stations globally with steaming in a hybrid cloud environment (Disney +, Amazon, ATT, Apple, CBS, ABC, Fox, BBC, FoxLatino, Sony)
- Manage SSAE18 SOC Compliance Program for SOC1 Type I, SOC1 Type II, SOC2 Type II Programs
- Manage Global Motion Picture Association Trusted Partner Network Certification
- Recognized as a cloud and cybersecurity expert for large scale server technologies (mainframes & cloud)
- University Guest Lecturer on Cybersecurity and Critical Infrastructures: Media & Energy

RELEVANT EXPERIENCE

Adaptigent (2018 - 2019) – Senior Director of Global Strategic Alliances
- Managed a multi-million dollar international book of business with Fujitsu, Japan
- Recognized as a cloud and cybersecurity expert with respect to large scale server technologies (mainframes & cloud)

Digital Realty (2016-2018) – Senior Director of Datacenter Product Development
- Led assessment of data centers in London, Amsterdam, and Germany (due diligence for corporate acquisitions)
- Responsible for leading Digital Reality Capital Planning ($3.5 billion dollar company)
- Evaluated data-center architecture: information security, power architecture, integration, physical security
- Global Product Development leader responsible for new product development

IBM (2011 – 2014) – Associate Partner (SBSP)
- Sold multi-million dollar integrated solutions: security, cloud, big data, analytics and mobile
- Global keynote speaker: IBM's global conferences on security, cloud, and analytics

SFN Group (2010 – 2011) – Senior Director of Enterprise Architecture
- Led migration of complex national point of sale and payments system from IBM to Sungard data centers.
- Delivered consulting projects with complex compliance to security standards like ISO 27001
- Directed the sale of contract management system (media distribution and royalty calculation for major motion studios)

TATA (2008 – 2010) – Director, Growth Markets
- Recruited to build North America's practice on big data, cloud, security, and analytics
- Keynote speaker on cybersecurity and terrorism in various global forums, including a prestigious conference in Istanbul

Accenture (2000 – 2008) – Senior Manager & Master Technology Architect
- Sold and delivered multiple multi-million dollar projects that incorporated some of the most stringent cybersecurity standards in the industry: NERC CIP 007-6, ISO 27001/27002, ETSI, NIST CSF, RFC 2196, and ISA 62443
- Led multi-million dollar projects for major media companies like Disney and Blockbuster
- Led the technology integration planning for the Sprint/Nextel Merger (including clean room activities)
- Global speaker: Keynote speaker at Microsoft's headquarters on SOA and security infrastructures
- Chief Liaison to IBM's Mainframe practice with a focus on critical systems security

Ernst & Young (1998 – 2000) – Mergers and Acquisitions Senior Consultant
- Core team member for multiple Program Management Office Technology implementations in support of corporate mergers and divestitures: Security integration, ERP integration or separation (cost saving value proposition definition, execution and tracking)
- Developed custom PMO software to track merger and divestiture value proposition implementation progress

United States Naval Officer of the Line (1992 – 1998) – Lieutenant (O-3)
- Formally trained in cryptography, cryptosystems, and security
- Decorated combat veteran, deployed to Persian Gulf, Kosovo, Mediterranean, Indian Ocean, Caribbean and South Pacific
- Developed Networks Architectures Afloat and Ashore (critical emphasis on security)

JOE'S CORE COMPETENCIES

- Executive Leadership
- Information Security
- Information Security Compliance
- Cloud, Streaming, Broadcast, and Information Technology

CAPABILITIES

Executive Leadership	●●●●●
Project/Program Leadership	●●●●●
Information Security	●●●●●
Compliance Programs	●●●●●
Media Industry	●●●●●
Cloud, Broadcast, & IT	●●●●●
Energy, Power, & Datacenter	●●●●●
Public Speaking & Writing	●●●●○

BUDGETS AND TEAMS

P&L Management Size	$5M - $35M
Team Managed Size	10 - 50
Program Size	Enterprise
Team Distribution	Global

RELEVANT EMPLOYMENT TIMELINE
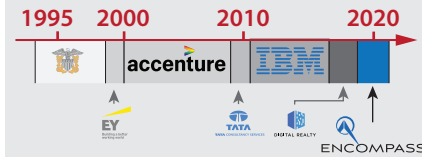
FORMAL EDUCATION

Texas A&M University
Postgrad in Advanced International Affairs & Economics
- International Energy Security
- International Economics & Business
- European Affairs

Bachelor of Science

Kennesaw State University
Guest Lecturer on CyberSecurity & Critical Infrastructures

NOTABLES

- Accenture instructor for contract law and contract negotiation course
- Accenture instructor for Financial Program & Project Management
- Technology Association of Georgia – Smarter Energy Society – Chair of Strategy
- Technology Association of Georgia -- Media Industry Board Member
- Who's Who among Business Professionals
- Published author
- Ten-time Runner of AJC Peachtree Atlanta Road Race 10k (July 4th)
- Avid SCUBA Diver, Tropical Wreck Diver

GLOBAL ACCESS

- Global Business Experience (worked in Europe, Asia, North America, South America, Africa)
- Traveled to over 100 countries
- Global Entry Card Holder
- TSA PRE Holder
- APAC Travel Card Holder
- Dual Passport Holder: United States and Mexico